

SUCCESSFUL BUSINESS AWAITS YOU

Opportunity to be a Part of a Leading
Clinical Research Training Organization
as a Franchise Owner



International Education Award for
Most Emerging Clinical Research Institute
in Mumbai



About us

Clinomic Center for Clinical Research Pvt. Ltd. is the premier institute dedicated to promoting ethical research and high-quality Clinical Research education in India. Clinomic addresses the need for qualified and trained Clinical Research professionals by offering various programs in Clinical Research at its centre of excellence campus in India.

Clinomic serves you with a platform that trains all aspirants to be well prepared to meet the needs of this “Ever-evolving Industry” with Disseminating Knowledge and Skills in Core and frontier areas of Clinical Research. Clinomic provides an independent global framework for international education, training and exchange of information for Clinical Research Professionals and to foster professional excellence in design and execution of clinical research, thereby contributing to enhancing the Clinical Research culture in India.



Vision & Mission

VISION

Our vision is to be the global leader of Excellent knowledge center in the field of Clinical Research and to serve clinical research Sciences Industry for the Social well being.

MISSION

We are committed to Quality, Speed, Value and Integrity and empower our students with rigorous knowledge and hands-on practical training of Clinical Research and to provide the platform and opportunity to the young capable minds to enter the field of Clinical Research.



Clinical Research Industry

Clinical Research is a systematic study for new drugs in human subjects to generate data for discovering or adverse effects with the object of determining safety and efficacy of the drug.

Clinical Research Industry

Excellent infrastructure and technologies . Favorable Government regulations and approval process. A diverse genetic patient pool. Availability of highly qualified English speaking Medical, Pharmacy and Science Graduates. Explosive growth in the overall Indian healthcare market including pharmaceuticals market which will reach the US \$78 Billion mark by 2028.

The clinical trials market worldwide is worth over USD 266 billion & the industry employs over 2,80,000 people in US and UK. Only India is increasingly recognized as the most promising hub for global clinical research. The clinical trial outsourced market in India is forecasted to grow at around 31% during 2021-2022. The market size is expected to reach USD 3.88 billion by 2030.

Our credentials

Clinomic have trained more than 4000 students till date. Placement record is over 90%. Our students have been placed in companies across sector like Pharma, IT, CRO's ,Hospitals, Healthcare etc. It Offers full range of full time and part time programs in CR & Health care. It is the only institute to provide 100% placements and Internship program in Clinical Research

Why India?

Excellent infrastructure and technologies.Favourable Government regulations and approval process. A diverse genetic patient pool. Availability of highly qualified English speaking Medical, Pharmacy and Science Graduates. Explosive growth in the overall Indian healthcare market including pharmaceuticals market which will reach the US \$78 Billion mark by 2028.

Why India



TESTIMONIAL FROM MADHAVBAUG

To Clinomic,

During the time that we were hiring from Clinomic center for Clinical Research Pvt. Ltd., we are always been very impresses with their professional approach. The students that have send to us are well prepared and have a good knowledge in Clinical Research; there has obviously been a lot of thought on the part of Clinomic regarding sending us a right type of student. Thanking you so much for your efforts.

Thank you

Dr. Rahul Mandole

Sr.Clinical Research Associate



RAV team,

"I would like to give a BIG thank you to the Clinomic team for the support received in identifying good candidates for vacancies in RAV Research Pvt Ltd, all over India. Special thanks to Ms.Chaitali for immediate support, everytime. I found all candidates well trained and knowledgeable. Look forward to a long collaboration with Clinomic. All the best !!! "

Thank you.

Team RAV.





4.2 ★★★★★
513 reviews

Clinomic Center For Clinical Research Pvt.Ltd.

Office No 407, Shivam It Park, Plot No.A-198, Ambika Nagar, Wagle Estate,
Thane (W)- 400604.

Akanksha Sajgure

Clinical Research Associate

Company Name: Ascentrik Research
Pvt. Ltd.

Course: ADCR



It was a very informative and interesting course. Teaching staff is extremely talented. Course provided valuable information about clinical research.

Manasi Deore

Clinical Research Associate

Company Name: IQVIA

Course: ADCR



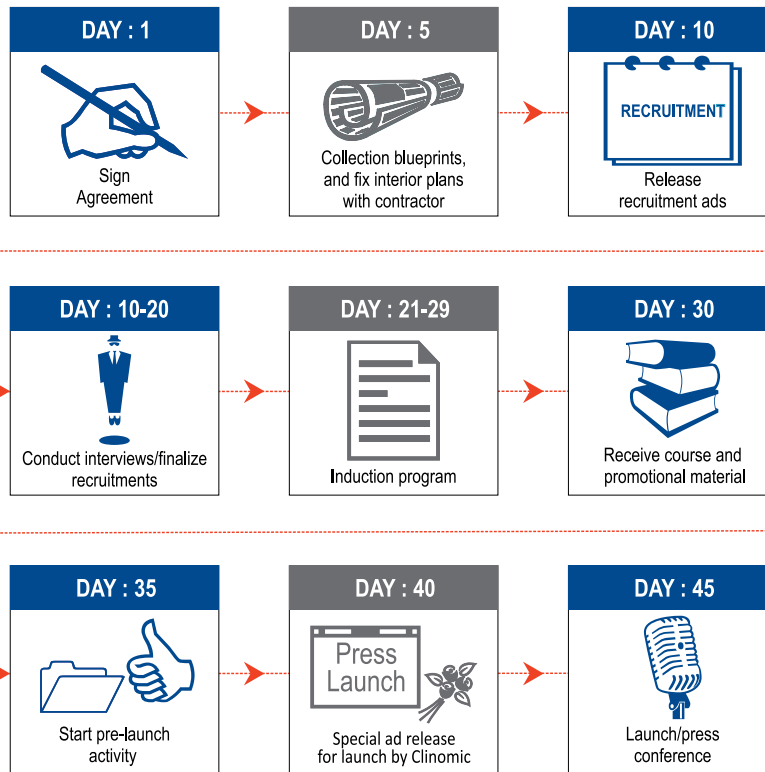
In Clinomic Center For Clinical Research, I gained a thorough understanding of the principles and practices involved in conducting research studies in a clinical setting. Through discussions on study designs, ethical considerations, data collection and analysis, regulatory requirements, I learned how to plan and execute research projects effectively. The course provided me with valuable insights into the importance of ethical conduct in research, the significance of regulatory compliance, and the essential skills needed to analyze and interpret data accurately. Overall my clinical research class equipped me with the knowledge and tools necessary to contribute meaningfully to the field of clinical research in the future.

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LEADING
TOP PHARMA
& CLINICAL
RESEARCH
COMPANIES RECRUIT FROM
CLINOMIC
CAMPUS



45 days to your dream business



Build a business that's future proof

- Evaluation & certification
- Reports & M/S
- Total Quality management Systems
- Placement tie- up assistance
- Center operation software

DAY TO DAY OPERATIONS

- Artwork Design
- Centre Inauguration
- Branding exercises and seminars
- Product launch support

MARKETING & ADVERTISING

- Monthly course planner
- BDM attaches
- Certified visiting faculty
- Reviews and feedback
- Product expansion

PLANNING & GROWTH

CENTRE START - UP

- Site Selection
- centre layout planning
- Recruitment support
- start- up kit
- Induction training

Awards



International Education Award 2018 for
Most Emerging Clinical Research Institute in Mumbai



Pride of India Award 2015



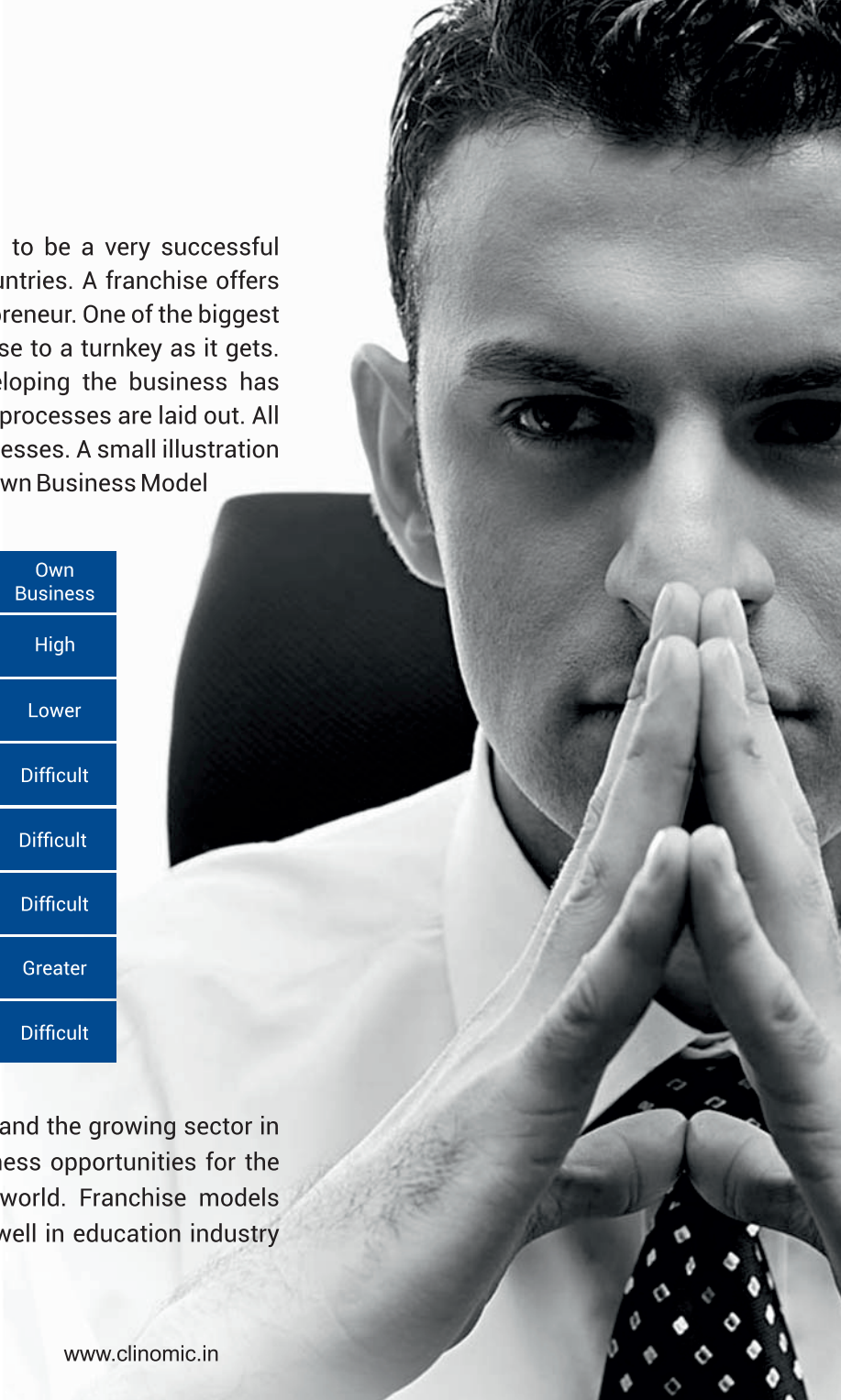
Top 100 Franchise Opportunities for the
Year 2017

Why Franchise?

The concept of franchising has proven to be a very successful business model across sectors and countries. A franchise offers some important advantages to an entrepreneur. One of the biggest advantages is that a franchise is as close to a turnkey as it gets. This means most of the work in developing the business has already been done and all the steps and processes are laid out. All one has to do is follow the standard processes. A small illustration on advantages of Franchise Model over Own Business Model

Parameters	Franchise	Own Business
Risk of Failure	Low	High
Profit Margins	Higher	Lower
Research & Development for products	Highly effective	Difficult
Establishing networks & synergies	Easy	Difficult
Start-up Assistance	Easy	Difficult
Time taken to Breakeven	Lesser	Greater
Financing	Easy	Difficult

Education is one of the most important and the growing sector in India that provides a whole lot of business opportunities for the people looking to enter the business world. Franchise models across the globe have succeeded very well in education industry due to following factors:



Investments

- The partner should have a strong capability to mobilize funds from internal and external means, and should have the ability to bear at least 80% of the costs to run the centre on his own.
- The minimum initial investment for a Clinomic centre is Rs. 8 to 10 Lakhs.
- The investments are dependent upon certain factors like district of operation, location, size of the centre etc.
- **1.Clinomic Study Centre Fee:** Clinomic Study Centre fee is the fee charged from the partner in recognizing centre as an Authorized Learning centre of Clinomic, which entitles the partner to use the Clinomic brand. The partner can be benefitted by using the brand in all its communication with the target market. It is onetime REFUNDABLE FEE, the initial term of agreement is 3 year that would be renewed, depends on the progress of the centre and mutual concern.

2.Royalty: 20% payable on monthly gross collection.

3.These details are applicable while setting up new Clinomic Study Centre (Without Infrastructure)

Investment Details

Details	City A (Rs.)
• Interiors & decoration*(Electrification, ceiling, furniture, etc....)	5,00,000.00
• Computer Administration (3 PC)	90,000.00
• LCD Projector/ LED Tv	35,000.00
• Inverter & UPS for computer	25,000.00
• Franchisee License Fee	5,00,000.00
• Opening Kit	50,000.00
• Initial Paper advt. & Inauguration	50,000.00
• GROSS INVESTMENT.	12,50,000.00

Approx Expenses

Details	City A (Rs.)
• Admin. Expenses (salary, light& tell. Bill, stationary, etc.)	1,00,000.00
• Marketing Expenses	50,000.00
• Misalliance Expenses	5000.00
• GROSS TOTAL	1,55,000.00

Approx Income

Details	City A (Rs.)
• Admission	100.00
• Course Fee(Students X 65000)	65,00,000.00
• Collection Realization (80%)	52,00,000.00
• Yearly Expenses	18,60,000.00
• Royalty (20%)	10,40,000.00
• NET PROFIT	23,00,000.00

Approx Income

Details	City A (Rs.)
• Monthly Expenses	1,55,000.00
• Yearly Expenses	18,60,000.00
• Required Min. Students to 50%	50.00
• Profit / Loss	2,20,000.00
• Royalty (20%)	5,20,000.00
• Cash Realization (80%)	26,00,000.00

OVER 100 **LEADING TOP COMPANIES**
RECRUIT FROM CLINOMIC CAMPUS

MAKE YOUR MARK
IN THE BOOMING
CLINICAL RESEARCH
— & —
HEALTHCARE
SERVICE INDUSTRY

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